Demographic Profile (Likely Voters)
PollSmart MR National Poll Sept. 2-6, 2020

September 17, 2020

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* Denotes variable with statistically significant findings

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PollSmart MR National Poll Sept. 2-6, 2020

If the election for President were held today, would you vote for: *

	Gender			Age					Urban Exurban			Generations					
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Joe Biden Count	480	**216**	**264**	480	**72**	**117**	**202**	**89**	480	**48**	**432**	480	**50**	**103**	**130**	**128**	**70**
Column %	47%	**43%**	**52%** A	47%	**51%** F	**48%** F	**55%** F	**34%**	47%	**27%**	**52%** G	47%	**60%** JM	**46%** M	**52%** M	**56%** JM	**31%**
Donald Trump Count	469	**263**	**206**	469	**63**	**109**	**131**	**165**	469	**120**	**349**	469	**29**	**105**	**99**	**85**	**151**
Column %	46%	**52%** B	**40%**	46%	**45%**	**45%**	**36%**	**62%** CDE	46%	**67%** H	**42%**	46%	**35%**	**47%** L	**40%**	**37%**	**66%** IJKL
Not Sure or Undecided Count	47	**12**	**35**	47	**3**	11	**25**	**7**	47	5	42	47	3	9	**20**	10	**5**
Column %	5%	**2%**	**7%** A	5%	**2%**	5%	**7%** CF	**3%**	5%	3%	5%	5%	4%	4%	**8%** M	4%	**2%**
Someone Else Count	16	11	5	16	2	4	6	3	16	6	10	16	0	**6**	**1**	**5**	3
Column %	2%	2%	1%	2%	1%	2%	2%	1%	2%	3%	1%	2%	1%	**3%** K	**0%**	**2%** K	1%

* Denotes variable with statistically significant findings

▢   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Which candidate do you think most of your neighbors are voting for? *

	Gender			Age					Urban Exurban				Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Donald Trump Count	385	178	207	385	61	92	135	97	385	91	294	385	26	97	88	92	82
Column %	38%	36%	41%	38%	44%	38%	37%	37%	38%	51% H	35%	38%	31%	44%	35%	40%	36%
Joe Biden Count	344	179	165	344	51	73	157	63	344	24	320	344	37	70	89	97	51
Column %	34%	36%	32%	34%	37% F	30%	43% DF	24%	34%	13%	38% G	34%	45% JM	31% M	36% M	43% JM	22%
Not Sure Count	283	145	138	283	28	77	73	105	283	63	220	283	19	56	73	38	96
Column %	28%	29%	27%	28%	20%	32% CE	20%	40% CE	28%	35% H	26%	28%	24%	25% L	29% L	17%	42% IJKL

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

░ **Significant difference within groups: CDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

In your opinion, which candidate for President will be better able to deal with the problem of crime and personal safety in America's cities? *

		Gender			Age					Urban Exurban				Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Donald Trump																	
Count	451	**271**	**180**	451	**63**	**89**	**132**	**166**	451	**121**	**329**	451	**29**	**91**	**90**	**89**	**152**
Column %	45%	**54%**	**35%**	45%	**45%**	**37%**	**36%**	**63%**	45%	**68%**	**40%**	45%	**35%**	**41%**	**36%**	**39%**	**66%**
		B						CDE		H							IJKL
Joe Biden																	
Count	457	**206**	**251**	457	**59**	**116**	**197**	**84**	457	**42**	**414**	457	**40**	**100**	**125**	**124**	**68**
Column %	45%	**41%**	**49%**	45%	**42%**	**48%**	**54%**	**32%**	45%	**24%**	**50%**	45%	**49%**	**45%**	**50%**	**55%**	**30%**
			A		F	F	CF				G		M	M	M	JM	
Not Sure																	
Count	34	**4**	**31**	34	**7**	**8**	**17**	**2**	34	**2**	**32**	34	**5**	**10**	**16**	**2**	**2**
Column %	3%	**1%**	**6%**	3%	**5%**	**3%**	**5%**	**1%**	3%	**1%**	**4%**	3%	**7%**	**4%**	**6%**	**1%**	**1%**
			A		F	F	F				G		LM	LM	LM		
Neither Candidate																	
Count	70	**21**	**48**	70	11	**28**	**18**	**12**	70	13	57	70	**8**	**22**	19	12	**8**
Column %	7%	**4%**	**10%**	7%	8%	**12%**	**5%**	**5%**	7%	7%	7%	7%	**10%**	**10%**	8%	5%	**4%**
			A			EF							M	M			

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

In the 2016 election for President, did you vote for Donald Trump, Hillary Clinton, another candidate, or did you not vote for President? *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Donald Trump																	
Count	442	**258**	**185**	442	**62**	**100**	**112**	**168**	442	**110**	**332**	442	**28**	**99**	**84**	**79**	**152**
Column %	44%	**51%** **B**	**36%**	44%	**44%** **E**	**41%** **E**	**31%**	**64%** **CDE**	44%	**62%** **H**	**40%**	44%	**34%**	**45%** **KL**	**33%**	**35%**	**66%** **IJKL**
Hillary Clinton																	
Count	404	187	217	404	**45**	**92**	**186**	**82**	404	**37**	**367**	404	**26**	**85**	**112**	**117**	**64**
Column %	40%	37%	43%	40%	**32%**	**38%**	**51%** **CDF**	**31%**	40%	**21%**	**44%** **G**	40%	**31%**	**38%** **M**	**45%** **IM**	**52%** **IJM**	**28%**
Another candidate																	
Count	81	**26**	**55**	81	**3**	**24**	**48**	**6**	81	19	62	81	**2**	**14**	**35**	**25**	**4**
Column %	8%	**5%**	**11%** **A**	8%	**2%**	**10%** **CF**	**13%** **CF**	**2%**	8%	11%	7%	8%	**2%**	**6%** **M**	**14%** **IJM**	**11%** **IM**	**2%**
Did not vote																	
Count	84	**31**	**53**	84	**31**	**26**	**19**	**8**	84	12	71	84	**27**	**24**	**18**	**6**	**8**
Column %	8%	**6%**	**10%** **A**	8%	**22%** **DEF**	**11%** **EF**	**5%**	**3%**	8%	7%	9%	8%	**33%** **JKLM**	**11%** **LM**	**7%** **L**	**2%**	**4%**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▫ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

For November's election for President, do you plan to vote: *

		Gender			Age					Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
In-person on election day at your voting location																	
Count	444	**255**	**190**	444	**49**	**99**	**179**	117	444	**121**	**324**	444	**34**	**81**	**94**	**134**	**101**
Column %	44%	**51% B**	**37%**	44%	**35%**	**41%**	**49% CD**	44%	44%	**68% H**	**39%**	44%	**41%**	**37%**	**38%**	**59% IJKM**	**44%**
In-person at an early voting location																	
Count	184	**75**	**109**	184	26	42	59	56	184	**21**	**163**	184	18	38	39	37	52
Column %	18%	**15%**	**21% A**	18%	19%	17%	16%	21%	18%	**12%**	**20% G**	18%	22%	17%	16%	16%	23%
By mail or absentee																	
Count	313	149	165	313	**61**	**92**	**80**	**80**	313	**32**	**281**	313	**28**	**96**	**74**	**46**	**69**
Column %	31%	30%	32%	31%	**44% EF**	**38% E**	**22%**	**30% E**	31%	**18%**	**34% G**	31%	**34% L**	**43% KLM**	**30% L**	**20%**	**30% L**
Not Sure																	
Count	70	**24**	**46**	70	**3**	**8**	**47**	**11**	70	**4**	**65**	70	**2**	**8**	**42**	**10**	**7**
Column %	7%	**5%**	**9% A**	7%	**2%**	**3%**	**13% CDF**	**4%**	7%	**2%**	**8% G**	7%	**3%**	**3%**	**17% IJLM**	**4%**	**3%**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

◻ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Speaking one's mind, when one likes, and to whom is easy for me:Please rate your level of agreement for the following statements *

		Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Total Disagree Count	174	**69**	**105**	174	24	**30**	66	**55**	174	38	137	174	15	**29**	40	43	**48**
Column %	17%	**14%**	**21%** A	17%	17%	**12%**	18%	**21%** D	17%	21%	16%	17%	18%	**13%**	16%	19%	**21%** J
Strongly Disagree Count	36	**10**	**26**	36	6	8	**18**	3	36	**12**	**24**	36	4	7	**16**	7	**3**
Column %	4%	**2%**	**5%** A	4%	4%	3%	**5%** F	1%	4%	**7%** H	**3%**	4%	4%	3%	**6%** M	3%	**1%**
Disagree Count	139	59	80	139	18	**21**	48	52	139	26	113	139	12	**22**	**25**	**36**	44
Column %	14%	12%	16%	14%	13%	**9%**	13%	**20%** DE	14%	15%	14%	14%	14%	**10%**	**10%**	**16%** K	19% JK
Not Sure Count	227	105	122	227	**49**	**56**	**76**	46	227	32	196	227	22	**71**	**57**	40	38
Column %	22%	21%	24%	22%	**35%** DEF	23%	21%	17%	22%	18%	23%	22%	27%	**32%** KLM	23%	17%	17%
Agree Count	416	**229**	**187**	416	**38**	**94**	**151**	**133**	416	75	341	416	**27**	**80**	**82**	**110**	**118**
Column %	41%	**46%** B	37%	41%	27%	**39%** C	**41%** C	**50%** CDE	41%	42%	41%	41%	32%	36%	33%	**48%** IJK	**51%** IJK
Strongly Agree Count	193	99	94	193	**29**	**61**	**72**	**31**	193	34	159	193	**18**	**43**	**71**	35	26
Column %	19%	20%	18%	19%	**21%** F	**25%** F	**20%** F	12%	19%	19%	19%	19%	**22%** M	**19%** M	**28%** JLM	15%	11%
Total Agree Count	610	**328**	**281**	610	**67**	**156**	**223**	**163**	610	109	501	610	45	123	152	145	143
Column %	60%	**65%** B	**55%**	60%	**48%**	**64%** C	**61%** C	**62%** C	60%	61%	60%	60%	55%	55%	61%	64%	63%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABCDEFHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Some voters in my community support Donald Trump, but won't tell anyone about it:Please rate your level of agreement for the following statements *

		Gender			Age					Urban Exurban				Generations			
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Total Disagree Count	166	**58**	**108**	166	18	**48**	**71**	**29**	166	29	137	166	12	**45**	**43**	**42**	**25**
Column %	16%	**12%**	**21%** A	16%	13%	**20%** F	**20%** F	**11%**	16%	16%	16%	16%	15%	**20%** M	**17%** M	**18%** M	**11%**
Strongly Disagree Count	91	**32**	**59**	91	**6**	22	**48**	15	91	18	73	91	**2**	**22**	**27**	**29**	**11**
Column %	9%	**6%**	**12%** A	9%	**4%**	9%	**13%** CF	6%	9%	10%	9%	9%	**2%**	**10%** IM	**11%** IM	**13%** IM	**5%**
Disagree Count	75	**26**	**49**	75	13	**25**	23	**14**	75	11	64	75	**10**	**23**	16	**12**	14
Column %	7%	**5%**	**10%** A	7%	9%	**10%** F	6%	**5%**	7%	6%	8%	7%	**12%** L	**10%** L	6%	**5%**	6%
Not Sure Count	356	**203**	**153**	356	**32**	58	**137**	**129**	356	66	291	356	**25**	44	**81**	**84**	**122**
Column %	35%	**40%** B	**30%**	35%	**23%**	24%	**38%** CD	**49%** CDE	35%	37%	35%	35%	**31%** J	20%	**32%** J	**37%** J	**53%** IJKL
Agree Count	326	151	175	326	**68**	**85**	95	77	326	52	275	326	32	**97**	71	65	62
Column %	32%	30%	34%	32%	**49%** DEF	**35%** E	26%	29%	32%	29%	33%	32%	39%	**43%** KLM	29%	28%	27%
Strongly Agree Count	163	89	73	163	21	**51**	**61**	29	163	32	130	163	13	**36**	**55**	**37**	21
Column %	16%	18%	14%	16%	15%	**21%** F	**17%** F	11%	16%	18%	16%	16%	16%	**16%** M	**22%** M	**16%** M	9%
Total Agree Count	489	241	248	489	**89**	**136**	**157**	106	489	84	405	489	**45**	**133**	**126**	102	83
Column %	48%	48%	49%	48%	**64%** EF	**56%** EF	**43%**	**40%**	48%	47%	49%	48%	**55%** M	**60%** KLM	**51%** M	45%	36%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

░   **Significant difference within groups: ABCDEFIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

If voting by mail is not an option, I will not vote in the presidential election:Please rate your level of agreement for the following statements *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Total Disagree Count	783	393	390	783	**103**	**158**	**302**	**221**	783	**160**	**622**	783	**58**	**152**	**181**	**196**	**196**
Column %	77%	78%	76%	77%	**73%**	**65%**	**83% CD**	**83% CD**	77%	**90% H**	**75%**	77%	**71%**	**68%**	**72%**	**86% IJK**	**85% IJK**
Strongly Disagree Count	639	319	320	639	**81**	**118**	**268**	**172**	639	**139**	**499**	639	**44**	**115**	**150**	**178**	**151**
Column %	63%	63%	63%	63%	**58%**	**49%**	**74% CDF**	**65% D**	63%	**78% H**	**60%**	63%	**54%**	**52%**	**60%**	**78% IJKM**	**66% IJ**
Disagree Count	144	75	70	144	**22**	**40**	**33**	**49**	144	21	123	144	**14**	**36**	**31**	18	44
Column %	14%	15%	14%	14%	**16% E**	**17% E**	**9%**	**18% E**	14%	12%	15%	14%	**17% L**	**16% L**	**12%**	8%	19% KL
Not Sure Count	76	**24**	**53**	76	12	19	**33**	13	76	8	69	76	**10**	**20**	**25**	14	**8**
Column %	8%	**5%**	**10% A**	8%	9%	8%	**9% F**	5%	8%	4%	8%	8%	**12% M**	**9% M**	**10% M**	6%	**3%**
Agree Count	75	44	31	75	10	**27**	**16**	21	75	**6**	**69**	75	**8**	**23**	18	**8**	**18**
Column %	7%	9%	6%	7%	7%	**11% E**	**4%**	8%	7%	**3%**	**8% G**	7%	**9% L**	**10% L**	7%	**3%**	**8% L**
Strongly Agree Count	77	41	36	77	**15**	**37**	**14**	**11**	77	**4**	**73**	77	6	**28**	**25**	9	8
Column %	8%	8%	7%	8%	**11% EF**	**15% EF**	**4%**	**4%**	8%	**2%**	**9% G**	8%	8%	**13% LM**	**10% LM**	4%	4%
Total Agree Count	152	85	67	152	**25**	**65**	**31**	**32**	152	**10**	**142**	152	**14**	**51**	**43**	**17**	**26**
Column %	15%	17%	13%	15%	**18% E**	**27% EF**	**8%**	**12%**	15%	**6%**	**17% G**	15%	**17% L**	**23% LM**	**17% L**	**8%**	**11%**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ACDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Rioting and looting are not acceptable forms of protesting:Please rate your level of agreement for the following statements *

	Total	**Gender** Male A	Female B	**Age** Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	**Urban Exurban** Total	Exurban G	Urban H	**Generations** Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Total Disagree Count	95	**32**	**63**	95	**25**	**32**	19	18	95	**5**	**90**	95	**19**	**23**	**28**	**12**	**13**
Column %	9%	**6%**	**12%** A	9%	**18%** EF	**13%** EF	5%	7%	9%	**3%**	**11%** G	9%	**23%** JKLM	**10%** L	**11%** LM	**5%**	**6%**
Strongly Disagree Count	58	**19**	**40**	58	10	**23**	12	13	58	**4**	**55**	58	6	13	**23**	7	9
Column %	6%	**4%**	**8%** A	6%	7%	**10%** EF	3%	5%	6%	**2%**	**7%** G	6%	7%	6%	**9%** LM	3%	4%
Disagree Count	36	13	23	36	**15**	9	7	5	36	**2**	**35**	36	**13**	10	5	5	4
Column %	4%	3%	5%	4%	**11%** DEF	4%	2%	2%	4%	**1%**	**4%** G	4%	**16%** JKLM	5%	2%	2%	2%
Not Sure Count	77	34	43	77	**11**	**26**	**32**	8	77	**4**	**73**	77	7	**28**	**31**	3	8
Column %	8%	7%	8%	8%	**8%** F	**11%** F	**9%** F	3%	8%	**2%**	**9%** G	8%	**8%** L	**13%** LM	**13%** LM	1%	3%
Agree Count	149	66	82	149	**23**	**53**	48	25	149	**7**	**142**	149	13	**46**	**47**	21	21
Column %	15%	13%	16%	15%	**16%** F	**22%** EF	13%	9%	15%	**4%**	**17%** G	15%	16%	**21%** LM	**19%** LM	9%	9%
Strongly Agree Count	691	**369**	**322**	691	**81**	**131**	**266**	**214**	691	**162**	**529**	691	**43**	**125**	**143**	**192**	**187**
Column %	68%	**74%** B	**63%**	68%	**58%**	**54%**	**73%** CD	**81%** CDE	68%	**91%** H	**63%**	68%	**53%**	**56%**	**57%**	**84%** IJK	**82%** IJK
Total Agree Count	839	**435**	**404**	839	**104**	**183**	**314**	**238**	839	**169**	**671**	839	**57**	**171**	**190**	**213**	**208**
Column %	83%	**87%** B	**79%**	83%	**74%**	**76%**	**86%** CD	**90%** CD	83%	**95%** H	**81%**	83%	**69%**	**77%**	**76%**	**94%** IJK	**91%** IJK

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▢   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

I don't particularly like Donald Trump or Joe Biden:Please rate your level of agreement for the following statements *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Total Disagree Count	571	**313**	**258**	571	**75**	**113**	**211**	**172**	571	90	481	571	**40**	**114**	**116**	**151**	**150**
Column %	56%	**62% B**	**51%**	56%	**53%**	**47%**	**58% D**	**65% CD**	56%	51%	58%	56%	**49%**	**51%**	**46%**	**66% IJK**	**66% IJK**
Strongly Disagree Count	198	96	103	198	**14**	**54**	**49**	**81**	198	**45**	**154**	198	**10**	**35**	**44**	**34**	**75**
Column %	20%	19%	20%	20%	**10%**	**22% CE**	**13%**	**31% CDE**	20%	**25% H**	**18%**	20%	**12%**	**16%**	**18%**	**15%**	**33% IJKL**
Disagree Count	372	**217**	**155**	372	**60**	**59**	**163**	**91**	372	45	327	372	**30**	**78**	**72**	**117**	**75**
Column %	37%	**43% B**	**30%**	37%	**43% D**	**24%**	**45% DF**	**34% D**	37%	25%	**39% G**	37%	**37%**	**35%**	**29%**	**51% IJKM**	**33%**
Not Sure Count	116	**45**	**70**	116	12	**35**	**55**	**13**	116	**12**	**103**	116	8	**34**	**41**	**23**	**10**
Column %	11%	**9%**	**14% A**	11%	9%	**14% F**	**15% F**	**5%**	11%	**7%**	**12% G**	11%	10%	**15% M**	**16% M**	**10% M**	**4%**
Agree Count	194	97	97	194	25	**60**	**45**	**64**	194	**50**	**144**	194	13	**48**	**49**	**29**	**55**
Column %	19%	19%	19%	19%	18%	**25% E**	**12%**	**24% E**	19%	**28% H**	**17%**	19%	16%	**21% L**	**20% L**	**13%**	**24% L**
Strongly Agree Count	131	**46**	**85**	131	**28**	**34**	**53**	**16**	131	26	105	131	**21**	**28**	**44**	**25**	**14**
Column %	13%	**9%**	**17% A**	13%	**20% F**	**14% F**	**15% F**	**6%**	13%	14%	13%	13%	**25% JLM**	**12% M**	**18% LM**	**11%**	**6%**
Total Agree Count	325	**143**	**181**	325	**53**	**94**	**98**	**80**	325	**76**	**249**	325	**34**	**75**	**93**	**54**	69
Column %	32%	**29%**	**36% A**	32%	**38% E**	**39% EF**	**27%**	**30%**	32%	**43% H**	**30%**	32%	**41% L**	**34% L**	**37% L**	**24%**	30%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▨   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

I'm very concerned about the rising levels of violence in American cities:Please rate your level of agreement for the following statements *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Total Disagree Count	71	33	38	71	15	30	16	9	71	0	71	71	10	22	22	13	4
Column %	7%	7%	8%	7%	11% EF	12% EF	4%	4%	7%	0%	9% G	7%	12% LM	10% M	9% M	6% M	2%
Strongly Disagree Count	28	7	21	28	8	10	5	5	28	0	28	28	5	4	10	8	1
Column %	3%	1%	4% A	3%	6% E	4% E	1%	2%	3%	0%	3% G	3%	6% M	2%	4% M	3% M	0%
Disagree Count	43	26	17	43	7	20	11	5	43	0	43	43	5	18	12	5	3
Column %	4%	5%	3%	4%	5%	8% EF	3%	2%	4%	0%	5% G	4%	6% M	8% LM	5% M	2%	1%
Not Sure Count	75	24	51	75	9	33	25	8	75	7	68	75	8	24	32	5	6
Column %	7%	5%	10% A	7%	7%	14% CEF	7% F	3%	7%	4%	8%	7%	10% LM	11% LM	13% LM	2%	3%
Agree Count	331	175	156	331	44	86	106	94	331	43	287	331	28	72	86	63	82
Column %	33%	35%	31%	33%	32%	36%	29%	36%	33%	24%	34% G	33%	34%	33%	34%	27%	36%
Strongly Agree Count	535	270	265	535	71	93	217	154	535	128	407	535	36	104	110	147	138
Column %	53%	54%	52%	53%	51% D	38%	60% D	58% D	53%	72% H	49%	53%	44%	47%	44%	65% IJK	60% IJK
Total Agree Count	865	445	420	865	116	178	324	248	865	171	694	865	64	176	196	210	220
Column %	86%	89% B	83%	86%	82%	74%	89% D	94% CDE	86%	96% H	83%	86%	78%	79%	78%	92% IJK	96% IJK

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Professional athletes need to share their political views:Please rate your level of agreement for the following statements *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Total Disagree Count	516	**275**	**241**	516	**63**	**98**	**203**	**152**	516	**135**	**381**	516	**29**	**95**	**111**	**152**	**130**
Column %	51%	**55%** **B**	**47%**	51%	**45%**	**41%**	**56%** **CD**	**58%** **CD**	51%	**76%** **H**	**46%**	51%	**35%**	**43%**	**44%**	**67%** **IJKM**	**57%** **IJK**
Strongly Disagree Count	371	**214**	**157**	371	**49**	**58**	**141**	**123**	371	**111**	**260**	371	**20**	**69**	**68**	**104**	**111**
Column %	37%	**43%** **B**	**31%**	37%	**35%** **D**	**24%**	**39%** **D**	**47%** **CDE**	37%	**63%** **H**	**31%**	37%	**24%**	**31%**	**27%**	**46%** **IJK**	**48%** **IJK**
Disagree Count	145	**61**	**84**	145	14	40	**62**	29	145	24	121	145	**9**	**26**	**42**	**48**	19
Column %	14%	**12%**	**16%** **A**	14%	10%	17%	**17%** **F**	11%	14%	13%	14%	14%	**11%**	**12%**	**17%** **M**	**21%** **IJM**	8%
Not Sure Count	166	**68**	**98**	166	**27**	**44**	**71**	25	166	16	**150**	166	**21**	**42**	**50**	**33**	20
Column %	16%	**13%**	**19%** **A**	16%	**19%** **F**	**18%** **F**	**19%** **F**	9%	16%	9%	**18%** **G**	16%	**25%** **LM**	**19%** **M**	**20%** **M**	**15%** **M**	9%
Agree Count	224	102	122	224	**24**	**66**	**62**	**71**	224	**12**	**212**	224	16	**49**	**65**	**29**	**65**
Column %	22%	20%	24%	22%	**17%**	**28%** **CE**	**17%**	**27%** **CE**	22%	**7%**	**25%** **G**	22%	20%	**22%** **L**	**26%** **L**	**13%**	**28%** **L**
Strongly Agree Count	105	57	48	105	**27**	**33**	**29**	**16**	105	15	90	105	**17**	**37**	**24**	**14**	**14**
Column %	10%	11%	9%	10%	**19%** **EF**	**14%** **EF**	**8%**	**6%**	10%	8%	11%	10%	**20%** **KLM**	**16%** **KLM**	**10%**	**6%**	**6%**
Total Agree Count	330	159	170	330	**51**	**100**	**91**	**88**	330	**27**	**303**	330	**33**	**86**	**88**	**43**	**80**
Column %	33%	32%	33%	33%	**36%** **E**	**41%** **E**	**25%**	**33%** **E**	33%	**15%**	**36%** **G**	33%	**40%** **L**	**39%** **L**	**35%** **L**	**19%**	**35%** **L**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▪   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Celebrities such as actors or musicians need to share their political views:Please rate your level of agreement for the following statements *

		Gender			Age					Urban Exurban				Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Total Disagree Count	510	**270**	**240**	510	**68**	**88**	**199**	**156**	510	**134**	**376**	510	**34**	**83**	**107**	**154**	**132**
Column %	50%	**54%** **B**	**47%**	50%	**48%** **D**	**36%**	**55%** **D**	**59%** **CD**	50%	**75%** **H**	**45%**	50%	**42%**	**37%**	**43%**	**68%** **IJKM**	**57%** **IJK**
Strongly Disagree Count	382	**222**	**160**	382	**49**	**56**	**152**	**124**	382	**109**	**273**	382	**21**	**60**	**74**	**115**	**112**
Column %	38%	**44%** **B**	**31%**	38%	**35%** **D**	**23%**	**42%** **D**	**47%** **CD**	38%	**61%** **H**	**33%**	38%	**26%**	**27%**	**29%**	**51%** **IJK**	**49%** **IJK**
Disagree Count	128	**49**	**80**	128	18	31	47	31	128	25	104	128	13	**23**	33	**39**	20
Column %	13%	**10%**	**16%** **A**	13%	13%	13%	13%	12%	13%	14%	12%	13%	16%	**10%**	13%	**17%** **JM**	9%
Not Sure Count	160	**61**	**99**	160	**14**	**50**	**74**	**22**	160	**18**	**143**	160	**8**	**51**	**47**	**36**	**18**
Column %	16%	**12%**	**20%** **A**	16%	**10%**	**21%** **CF**	**20%** **CF**	**8%**	16%	**10%**	**17%** **G**	16%	**10%**	**23%** **IM**	**19%** **M**	**16%** **M**	**8%**
Agree Count	237	115	122	237	34	**64**	**65**	**74**	237	**11**	**226**	237	**23**	**53**	**67**	**25**	**69**
Column %	23%	23%	24%	23%	24%	**27%** **E**	**18%**	**28%** **E**	23%	**6%**	**27%** **G**	23%	**28%** **L**	**24%** **L**	**27%** **L**	**11%**	**30%** **L**
Strongly Agree Count	104	56	48	104	**25**	**39**	**26**	**13**	104	16	88	104	**17**	**36**	**28**	**13**	**11**
Column %	10%	11%	9%	10%	**18%** **EF**	**16%** **EF**	**7%**	**5%**	10%	9%	11%	10%	**21%** **KLM**	**16%** **LM**	**11%** **LM**	**6%**	**5%**
Total Agree Count	340	170	170	340	**59**	**104**	**91**	**87**	340	**26**	**314**	340	**40**	**89**	**95**	**37**	**80**
Column %	34%	34%	33%	34%	**42%** **E**	**43%** **EF**	**25%**	**33%** **E**	34%	**15%**	**38%** **G**	34%	**48%** **LM**	**40%** **L**	**38%** **L**	**16%**	**35%** **L**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

☐ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

How much, if any, of the Democratic convention did you watch or listen to? *

	Gender			Age					Urban Exurban			Generations				
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
None of it Count	397	188	209	397	36	84	136	140	397	98	298	397	27	62	83	99	125
Column %	39%	37%	41%	39%	26%	35%	37% C	53% CDE	39%	55% H	36%	39%	33%	28%	33%	43% JK	54% IJKL
Very little Count	215	101	115	215	35	51	93	37	215	47	169	215	27	48	58	51	30
Column %	21%	20%	23%	21%	25% F	21% F	26% F	14%	21%	26%	20%	21%	33% JM	22% M	23% M	23% M	13%
Some of it Count	231	123	108	231	55	56	87	33	231	21	210	231	23	71	65	47	25
Column %	23%	25%	21%	23%	39% DEF	23% F	24% F	12%	23%	12%	25% G	23%	28% M	32% LM	26% M	21% M	11%
A great deal Count	168	90	78	168	14	51	49	55	168	13	156	168	5	41	43	30	50
Column %	17%	18%	15%	17%	10%	21% CE	13%	21% CE	17%	7%	19% G	17%	6%	19% I	17% I	13%	22% IL
Total Watched Count	399	213	186	399	69	107	135	88	399	33	366	399	27	112	108	77	75
Column %	39%	42%	37%	39%	49% EF	44% F	37%	33%	39%	19%	44% G	39%	33%	51% ILM	43% LM	34%	32%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▢   **Significant difference within groups: CDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

From what you have seen or heard about the Democratic Convention, do you have a more favorable or a less favorable opinion of Joe Biden? *

	Gender			Age					Urban Exurban			Generations					
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Unweighted Sample Size	439	219	220	439	70	155	140	74	439	44	395	439	23	154	124	81	57
More favorable																	
Count	193	106	87	193	27	54	71	40	193	12	180	193	15	49	53	41	35
Column %	48%	50%	47%	48%	39%	51%	53%	45%	48%	38%	49%	48%	54%	44%	49%	53%	47%
Less favorable																	
Count	56	33	23	56	10	14	21	10	56	**10**	**46**	56	4	17	**8**	**20**	**7**
Column %	14%	15%	13%	14%	15%	13%	16%	11%	14%	**30% H**	**13%**	14%	16%	15%	**7%**	**26% KM**	**9%**
No change																	
Count	136	73	63	136	**31**	**37**	**30**	**38**	136	10	126	136	8	**46**	34	**16**	**33**
Column %	34%	34%	34%	34%	**46% E**	**35% E**	**22%**	**43% E**	34%	31%	34%	34%	30%	**41% L**	31%	**21%**	**44% L**
No opinion																	
Count	14	**1**	**13**	14	**0**	**1**	**13**	**0**	14	0	14	14	0	**1**	**13**	**0**	**0**
Column %	4%	**1%**	**7% A**	4%	**0%**	**1%**	**9% CDF**	**0%**	4%	1%	4%	4%	0%	**1%**	**12% JLM**	**0%**	**0%**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▨   **Significant difference within groups: ACDEFHJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

How much, if any, of the Republican convention did you watch or listen to this week? *

		Gender			Age					Urban Exurban				Generations				
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
None of it																	
Count	440	204	236	440	**50**	104	**181**	**105**	440	80	360	440	35	**83**	**118**	**116**	**88**
Column %	44%	41%	46%	44%	**36%**	43%	**50% CF**	**40%**	44%	45%	43%	44%	43%	**37%**	**47% JM**	**51% JM**	**38%**
Very little																	
Count	213	**93**	**120**	213	28	52	74	59	213	29	184	213	20	46	52	44	51
Column %	21%	**19%**	**24% A**	21%	20%	22%	20%	22%	21%	16%	22%	21%	25%	20%	21%	19%	22%
Some of it																	
Count	175	**70**	**105**	175	**32**	**43**	**70**	**29**	175	**44**	**131**	175	**23**	**45**	**50**	**34**	**23**
Column %	17%	**14%**	**21% A**	17%	**23% F**	**18% F**	**19% F**	**11%**	17%	**25% H**	**16%**	17%	**28% LM**	**20% M**	**20% M**	**15%**	**10%**
A great deal																	
Count	183	**134**	**49**	183	**29**	**41**	**40**	**72**	183	25	157	183	**3**	**50**	**29**	**33**	**68**
Column %	18%	**27% B**	**10%**	18%	**21% E**	**17% E**	**11%**	**27% DE**	18%	14%	19%	18%	**4%**	**22% IKL**	**12% I**	**15% I**	**30% IKL**
Total Watched																	
Count	358	**204**	**154**	358	**62**	85	**110**	**101**	358	69	289	358	26	**94**	**79**	**68**	**91**
Column %	35%	**41% B**	**30%**	35%	**44% E**	35%	**30%**	**38% E**	35%	39%	35%	35%	32%	**42% KL**	**32%**	**30%**	**39% L**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ABCDEFHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

From what you have seen or heard about the Republican Convention, do you have a more favorable or a less favorable opinion of Donald Trump? *

		Gender			Age					Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	365	195	170	365	53	136	114	62	365	57	308	365	23	122	108	64	48
More favorable Count	208	**136**	**72**	208	**22**	**46**	**61**	**79**	208	40	168	208	**13**	**35**	**43**	**46**	**71**
Column %	58%	**67%** **B**	**47%**	58%	**35%**	**55%** **C**	**55%** **C**	**78%** **CDE**	58%	58%	58%	58%	**49%**	**37%**	**55%** **J**	**68%** **J**	**78%** **IJK**
Less favorable Count	67	**30**	**37**	67	**15**	**23**	**24**	**5**	67	12	55	67	**10**	**25**	**14**	**15**	**3**
Column %	19%	**15%**	**24%** **A**	19%	**25%** **F**	**27%** **F**	**21%** **F**	**5%**	19%	18%	19%	19%	**37%** **KM**	**27%** **M**	**17%** **M**	**22%** **M**	**4%**
No change Count	78	38	41	78	**23**	**15**	26	**16**	78	14	64	78	**2**	**33**	**22**	**6**	**15**
Column %	22%	18%	27%	22%	**37%** **DF**	**17%**	23%	**15%**	22%	21%	22%	22%	**6%**	**35%** **ILM**	**28%** **IL**	**10%**	**17%**
No opinion Count	4	0	4	4	2	1	0	1	4	2	2	4	2	1	0	0	1
Column %	1%	0%	2%	1%	3%	1%	0%	1%	1%	3%	1%	1%	7%	1%	0%	0%	1%

* Denotes variable with statistically significant findings

   Significant difference within groups: ABCDEFIJKLM

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Was more patriotic :Which convention: *

	Gender			Age					Urban Exurban			Generations					
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Unweighted Sample Size	236	128	108	236	39	93	74	30	236	25	211	236	13	90	69	42	22
Republican Convention																	
Count	123	**84**	**40**	123	**34**	**27**	**30**	**33**	123	10	113	123	**5**	**47**	**21**	**21**	**29**
Column %	56%	**65% B**	**42%**	56%	**73% DE**	**43%**	**42%**	**79% DE**	56%	49%	56%	56%	**39%**	**59% K**	**39%**	**56%**	**79% IJKL**
Democrat Convention																	
Count	52	31	21	52	**4**	**26**	**15**	**7**	52	5	47	52	2	21	12	10	7
Column %	23%	24%	22%	23%	**9%**	**42% CEF**	**21%**	**17%**	23%	24%	23%	23%	16%	26%	23%	28%	18%
Neither Convention																	
Count	34	**10**	**24**	34	**6**	**6**	**21**	**0**	34	6	28	34	**5**	**8**	**16**	6	**0**
Column %	15%	**8%**	**26% A**	15%	**13% F**	**10%**	**30% CDF**	**1%**	15%	27%	14%	15%	**36% JM**	**10%**	**29% JM**	15%	**1%**
No Opinion																	
Count	12	4	8	12	2	3	6	1	12	0	12	12	1	4	5	1	1
Column %	5%	3%	9%	5%	5%	5%	8%	3%	5%	0%	6%	5%	9%	5%	10%	1%	3%

* Denotes variable with statistically significant findings

▨   **Significant difference within groups: ABCDEFIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Was more hopeful:Which convention: *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	236	128	108	236	39	93	74	30	236	25	211	236	13	90	69	42	22
Republican Convention Count Column %	114 51%	82 64% B	32 34%	114 51%	34 72% DE	24 39%	22 31%	34 81% DE	114 51%	10 46%	104 52%	114 51%	8 59% K	42 53% K	14 26%	19 51% K	31 84% JKL
Democrat Convention Count Column %	79 35%	39 30%	40 42%	79 35%	9 20%	34 55% CF	28 39% CF	7 18%	79 35%	6 27%	73 36%	79 35%	2 18%	33 42% M	24 44% M	13 36% M	5 15%
Neither Convention Count Column %	26 12%	5 4%	21 22% A	26 12%	4 8%	2 3%	20 28% CDF	0 0%	26 12%	6 27% H	20 10%	26 12%	3 23%	3 3%	15 28% JM	5 13%	0 0%
No Opinion Count Column %	4 2%	2 2%	1 1%	4 2%	0 0%	2 4%	1 1%	1 1%	4 2%	0 0%	4 2%	4 2%	0 0%	2 2%	1 2%	0 1%	1 2%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFHJKLM

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Looked more professional:Which convention: *

	Gender			**Age**					**Urban Exurban**			**Generations**					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	236	128	108	236	39	93	74	30	236	25	211	236	13	90	69	42	22
Republican Convention Count Column %	102 46%	65 51%	37 39%	102 46%	14 30%	26 41%	28 40%	34 81% CDE	102 46%	10 48%	91 46%	102 46%	6 47%	25 32%	20 37%	19 50%	31 84% IJKL
Democrat Convention Count Column %	71 32%	36 28%	34 37%	71 32%	11 24%	30 48% CEF	22 30%	8 18%	71 32%	6 30%	64 32%	71 32%	5 42% M	29 36% M	18 33%	13 34%	6 15%
Neither Convention Count Column %	12 6%	6 4%	7 7%	12 6%	1 3%	5 8%	6 8%	0 1%	12 6%	4 21% H	8 4%	12 6%	1 5%	6 7%	0 0%	5 15% K	0 1%
No Opinion Count Column %	37 17%	21 16%	16 17%	37 17%	20 43% DEF	2 2%	16 22% DF	0 0%	37 17%	0 1%	37 18% G	37 17%	1 6%	20 25% LM	16 30% LM	0 1%	0 0%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▢   **Significant difference within groups: CDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Maintained the right balance between criticizing their opponents and saying positive things about themselves:Which convention: *

	Gender			Age					Urban Exurban			Generations					
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Unweighted Sample Size	236	128	108	236	39	93	74	30	236	25	211	236	13	90	69	42	22
Republican Convention																	
Count	91	**62**	**29**	91	**34**	**23**	**23**	**11**	91	7	84	91	**10**	**39**	**18**	16	**8**
Column %	41%	**48% B**	**31%**	41%	**74% DEF**	**36%**	**33%**	**26%**	41%	34%	42%	41%	**75% KM**	**49% M**	**33%**	43%	**23%**
Democrat Convention																	
Count	74	**34**	**40**	74	**5**	**31**	**33**	**4**	74	4	70	74	**2**	**26**	**30**	**13**	**2**
Column %	33%	**27%**	**43% A**	33%	**12%**	**49% CF**	**47% CF**	**11%**	33%	21%	35%	33%	**19%**	**33% M**	**56% IJLM**	**33% M**	**7%**
Neither Convention																	
Count	28	**9**	**19**	28	4	8	**13**	**3**	28	**9**	**19**	28	0	12	5	9	3
Column %	13%	**7%**	**20% A**	13%	9%	12%	**19% F**	**6%**	13%	**42% H**	**9%**	13%	0%	15%	9%	23%	7%
No Opinion																	
Count	29	**24**	**5**	29	**3**	**1**	**1**	**24**	29	1	28	29	**1**	**3**	**1**	**0**	**24**
Column %	13%	**19% B**	**5%**	13%	**6%**	**2%**	**2%**	**57% CDE**	13%	4%	14%	13%	**5%**	**4%**	**2%**	**1%**	**63% IJKL**

Offered a positive vision for the country: Which convention: *

	Gender			Age					Urban Exurban			Generations					
		Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
	Total																
Unweighted Sample Size	236	128	108	236	39	93	74	30	236	25	211	236	13	90	69	42	22
Republican Convention																	
Count	117	83	35	117	33	27	23	34	117	10	108	117	6	44	16	19	32
Column %	53%	65% B	37%	53%	70% DE	44%	33%	82% DE	53%	46%	54%	53%	47%	55% K	30%	50% K	86% IJKL
Democrat Convention																	
Count	75	38	37	75	12	29	26	7	75	5	70	75	6	29	22	13	5
Column %	34%	30%	39%	34%	26%	47% CF	37% F	18%	34%	24%	35%	34%	47% M	36% M	40% M	35% M	14%
Neither Convention																	
Count	26	6	20	26	1	5	20	0	26	6	20	26	0	6	15	5	0
Column %	12%	5%	22% A	12%	2%	8%	28% CDF	0%	12%	27% H	10%	12%	0%	7%	28% JM	14%	0%
No Opinion																	
Count	3	2	2	3	1	1	1	0	3	1	3	3	1	1	1	0	0
Column %	2%	1%	2%	2%	2%	2%	2%	0%	2%	3%	1%	2%	6%	2%	2%	1%	0%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▨   **Significant difference within groups: ABCDEFHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

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PollSmart MR National Poll Sept. 2-6, 2020

Was meant for someone like me:Which convention: *

		Gender			Age					Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	236	128	108	236	39	93	74	30	236	25	211	236	13	90	69	42	22
Republican Convention Count	112	84	27	112	32	25	20	35	112	7	104	112	5	42	15	16	33
Column %	50%	66% B	29%	50%	68% DE	41%	27%	84% DE	50%	35%	52%	50%	39%	53% K	28%	43%	88% IJKL
Democrat Convention Count	67	30	36	67	9	28	24	6	67	7	60	67	3	27	22	10	4
Column %	30%	24%	39% A	30%	19%	45% CF	34% F	14%	30%	32%	30%	30%	25%	35% M	40% M	27%	11%
Neither Convention Count	31	8	23	31	4	7	20	0	31	7	24	31	3	7	14	7	0
Column %	14%	6%	25% A	14%	9%	11%	29% CDF	0%	14%	33% H	12%	14%	23%	9%	25% JM	19% M	0%
No Opinion Count	12	6	7	12	2	2	7	1	12	0	12	12	2	3	4	4	1
Column %	6%	4%	7%	6%	4%	4%	10% F	2%	6%	0%	6%	6%	14%	3%	7%	10%	2%

* Denotes variable with statistically significant findings

☐   **Significant difference within groups: ABCDEFHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

In your opinion, how much do the news stories posted on social media (Facebook, Twitter, etc) influence how people vote for President? *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
No influence Count Column %	162 16%	84 17%	78 15%	162 16%	11 8%	32 13%	86 24% CDF	32 12%	162 16%	23 13%	139 17%	162 16%	8 10%	26 12%	29 12%	68 30% IJKM	31 13%
Minor influence Count Column %	173 17%	70 14%	104 20% A	173 17%	21 15%	40 16%	73 20%	40 15%	173 17%	37 21%	136 16%	173 17%	17 21%	36 16%	52 21% M	40 18%	28 12%
No opinion Count Column %	231 23%	138 28% B	92 18%	231 23%	28 20%	36 15%	48 13%	119 45% CDE	231 23%	45 25%	186 22%	231 23%	20 24% K	36 16%	32 13%	34 15%	109 48% IJKL
Moderate influence Count Column %	272 27%	125 25%	148 29%	272 27%	51 37% DF	65 27%	102 28% F	53 20%	272 27%	49 28%	223 27%	272 27%	18 22%	84 38% IKLM	67 27% M	59 26%	44 19%
Major influence Count Column %	173 17%	85 17%	88 17%	173 17%	28 20% F	69 29% EF	55 15% F	21 8%	173 17%	24 13%	149 18%	173 17%	19 24% LM	41 18% LM	69 28% JLM	26 12%	17 7%
Total Influence Count Column %	445 44%	210 42%	235 46%	445 44%	79 57% EF	134 56% EF	157 43% F	74 28%	445 44%	73 41%	372 45%	445 44%	38 46% M	125 56% LM	136 55% LM	86 38% M	61 26%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

How much do the news stories posted on social media (Facebook, Twitter, etc) influence how you vote for President? *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
No influence Count	583	299	284	583	76	95	242	171	583	132	451	583	41	99	127	164	152
Column %	58%	60%	56%	58%	54% D	39%	66% CD	64% CD	58%	74% H	54%	58%	50%	44%	51%	72% IJK	66% IJK
Minor influence Count	123	47	76	123	15	60	35	13	123	22	101	123	8	50	39	16	10
Column %	12%	9%	15% A	12%	10% F	25% CEF	10% F	5%	12%	12%	12%	12%	10%	22% ILM	16% LM	7%	4%
No opinion Count	143	75	67	143	16	32	40	55	143	9	134	143	12	31	30	23	47
Column %	14%	15%	13%	14%	11%	13%	11%	21% CDE	14%	5%	16% G	14%	14%	14%	12%	10%	20% KL
Moderate influence Count	102	51	51	102	29	31	28	14	102	5	98	102	17	25	29	21	10
Column %	10%	10%	10%	10%	21% DEF	13% EF	8%	5%	10%	3%	12% G	10%	21% JKLM	11% M	12% M	9% M	4%
Major influence Count	60	30	30	60	5	24	20	12	60	11	49	60	4	17	25	4	11
Column %	6%	6%	6%	6%	3%	10% CEF	5%	4%	6%	6%	6%	6%	4%	8% L	10% LM	2%	5%
Total Influence Count	163	81	81	163	34	55	48	26	163	16	147	163	21	42	54	24	21
Column %	16%	16%	16%	16%	24% EF	23% EF	13%	10%	16%	9%	18% G	16%	26% LM	19% LM	22% LM	11%	9%

* Denotes variable with statistically significant findings

    Significant difference within groups: ACDEFGHIJKLM

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

How much do posts you see on Instagram influence how you plan to vote for President? *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millenials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
I dont have an Instagram account Count	454	254	200	454	37	82	202	133	454	100	354	454	10	83	111	138	111
Column %	45%	51% B	39%	45%	26%	34%	55% CD	50% CD	45%	56% H	42%	45%	13%	37% I	44% I	61% IJKM	48% IJ
No influence Count	285	90	195	285	47	76	94	68	285	60	226	285	34	61	75	56	58
Column %	28%	18%	38% A	28%	34%	32%	26%	26%	28%	33%	27%	28%	42% JLM	28%	30%	24%	25%
Minor influence Count	62	31	31	62	27	15	12	8	62	4	58	62	19	20	11	6	6
Column %	6%	6%	6%	6%	20% DEF	6%	3%	3%	6%	2%	7% G	6%	23% JKLM	9% LM	5%	3%	3%
No opinion Count	108	65	43	108	12	25	35	35	108	6	101	108	9	24	18	23	35
Column %	11%	13% B	8%	11%	9%	11%	10%	13%	11%	4%	12% G	11%	11%	11%	7%	10%	15% K
Moderate influence Count	53	36	17	53	11	23	6	13	53	8	45	53	8	17	13	2	12
Column %	5%	7% B	3%	5%	8% E	9% E	2%	5% E	5%	5%	5%	5%	10% L	8% L	5% L	1%	5% L
Major influence Count	49	25	24	49	5	21	17	7	49	0	49	49	2	17	21	3	7
Column %	5%	5%	5%	5%	3%	9% CF	5%	3%	5%	0%	6% G	5%	2%	8% LM	8% ILM	1%	3%
Total Influence Count	102	62	41	102	16	43	22	21	102	9	94	102	10	35	33	5	19
Column %	10%	12% B	8%	10%	12% E	18% EF	6%	8%	10%	5%	11% G	10%	12% L	16% LM	13% L	2%	8% L

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Do you think it is good for the country or bad for the country that the Democrat Party is in control of the U S House of Representatives? *

	Gender			Age					Urban Exurban			Generations					
	Total	**Male** **A**	**Female** **B**	**Total**	**18 to 29** **C**	**30 to 44** **D**	**45 to 64** **E**	**65+** **F**	**Total**	**Exurban** **G**	**Urban** **H**	**Total**	**iGen (Gen Z) (15-25)** **I**	**Echo (Millennials) (26-39)** **J**	**Gen X (40-55)** **K**	**Late Boomers (56-66)** **L**	**Early Boomers/Silent Generation (67+)** **M**
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Good Count	481	230	250	481	67	131	198	84	481	40	441	481	48	111	137	118	67
Column %	48%	46%	49%	48%	48% **F**	54% **F**	54% **F**	32%	48%	22%	53% **G**	48%	58% **M**	50% **M**	55% **M**	52% **M**	29%
Bad Count	404	233	171	404	61	69	105	168	404	119	285	404	30	76	66	82	151
Column %	40%	46% **B**	34%	40%	44% **DE**	29%	29%	63% **CDE**	40%	67% **H**	34%	40%	36%	34%	27%	36% **K**	66% **IJKL**
Not Sure Count	126	38	88	126	12	41	61	13	126	19	107	126	5	36	47	28	11
Column %	12%	8%	17% **A**	12%	9%	17% **CF**	17% **CF**	5%	12%	11%	13%	12%	6%	16% **IM**	19% **IM**	12% **M**	5%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

   Significant difference within groups: ABCDEFGHIJKLM

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Issues of Importance *

	Gender			Age					Urban Exurban			Generations					
		Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
	Total																
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Valid Cases	1,011	502	509	1,011	140	242	365	265	1,011	178	833	1,011	82	223	250	228	229
Total Mentions	2,833	1,403	1,430	2,833	402	641	1,038	752	2,833	514	2,319	2,833	236	598	693	660	646
Cutting unemployment and getting people back to work:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	311	**171**	**139**	311	**49**	**64**	**133**	**64**	311	50	261	311	27	**59**	**73**	**97**	**54**
% Valid Cases	31%	**34%**	**27%**	31%	**35%**	**27%**	**36%**	**24%**	31%	28%	31%	31%	33%	**26%**	**29%**	**43%**	**23%**
% Total Mentions	11%	**12%** B	**10%**	11%	**12%** F	**10%**	**13%** DF	**9%**	11%	10%	11%	11%	12%	**10%**	**11%**	**15%** JKM	**8%**
Expanding healthcare:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	292	131	161	292	38	**84**	105	**65**	292	43	249	292	**22**	**69**	**98**	**54**	**49**
% Valid Cases	29%	26%	32%	29%	27%	**35%**	29%	**25%**	29%	24%	30%	29%	**26%**	**31%**	**39%**	**24%**	**21%**
% Total Mentions	10%	9%	11%	10%	9%	**13%** F	10%	**9%**	10%	8%	11%	10%	**9%**	**12%** M	**14%** ILM	**8%**	**8%**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

░   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Issues of Importance *

		Gender			Age				Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Curbing immigration:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	157	**115**	**42**	157	**13**	**19**	**62**	**62**	157	**47**	**110**	157	**9**	**14**	**27**	**49**	**59**
% Valid Cases	16%	**23%**	**8%**	16%	**9%**	**8%**	**17%**	**24%**	16%	**26%**	**13%**	16%	**11%**	**6%**	**11%**	**22%**	**26%**
% Total Mentions	6%	**8%**	**3%**	6%	**3%**	**3%**	**6%**	**8%**	6%	**9%**	**5%**	6%	**4%**	**2%**	**4%**	**7%**	**9%**
		B					**CD**	**CDE**		**H**						**IJK**	**IJK**
Improving education:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	133	**49**	**85**	133	**32**	**43**	**45**	**12**	133	22	112	133	**21**	**43**	**27**	**32**	**11**
% Valid Cases	13%	**10%**	**17%**	13%	**23%**	**18%**	**12%**	**5%**	13%	12%	13%	13%	**25%**	**19%**	**11%**	**14%**	**5%**
% Total Mentions	5%	**3%**	**6%**	5%	**8%**	**7%**	**4%**	**2%**	5%	4%	5%	5%	**9%**	**7%**	**4%**	**5%**	**2%**
			A		**EF**	**F**	**F**						**KLM**	**KM**	**M**	**M**	
Dealing with China:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	86	**67**	**19**	86	**7**	**17**	**24**	**39**	86	17	69	86	5	**11**	19	21	**30**
% Valid Cases	9%	**13%**	**4%**	9%	**5%**	**7%**	**7%**	**15%**	9%	10%	8%	9%	6%	**5%**	8%	9%	**13%**
% Total Mentions	3%	**5%**	**1%**	3%	**2%**	**3%**	**2%**	**5%**	3%	3%	3%	3%	2%	**2%**	3%	3%	**5%**
		B						**CDE**									**J**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

■   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Issues of Importance *

		Gender		Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Representing change:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	75	32	43	75	9	38	20	8	75	7	68	75	4	25	30	8	7
% Valid Cases	7%	6%	8%	7%	6%	16%	6%	3%	7%	4%	8%	7%	5%	11%	12%	4%	3%
% Total Mentions	3%	2%	3%	3%	2%	6%	2%	1%	3%	1%	3%	3%	2%	4%	4%	1%	1%
						CEF					G			LM	LM		
Addressing concerns of racial equality:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	256	89	167	256	52	54	103	47	256	29	227	256	37	63	67	52	37
% Valid Cases	25%	18%	33%	25%	37%	22%	28%	18%	25%	16%	27%	25%	45%	28%	27%	23%	16%
% Total Mentions	9%	6%	12%	9%	13%	8%	10%	6%	9%	6%	10%	9%	15%	10%	10%	8%	6%
			A		DF		F				G		JKLM	M	M		
Dealing with issues of concern to women:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	95	16	79	95	19	22	18	36	95	4	91	95	15	21	20	3	35
% Valid Cases	9%	3%	15%	9%	14%	9%	5%	13%	9%	2%	11%	9%	18%	9%	8%	2%	15%
% Total Mentions	3%	1%	6%	3%	5%	3%	2%	5%	3%	1%	4%	3%	6%	4%	3%	1%	5%
			A		E	E		E					JK				K

Issues of Importance *

		Gender				Age				Urban Exurban				Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Addressing crime, law, and order:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	307	163	144	307	**26**	**62**	**100**	**119**	307	**92**	**215**	307	**15**	**51**	**62**	**73**	**105**
% Valid Cases	30%	32%	28%	30%	**18%**	**26%**	**27%**	**45%**	30%	**52%**	**26%**	30%	**18%**	**23%**	**25%**	**32%**	**46%**
% Total Mentions	11%	12%	10%	11%	**6%**	**10%**	**10%** C	**16%** CDE	11%	**18%** H	**9%**	11%	**6%**	**8%**	**9%**	**11%** IJ	**16%** IJKL
Dealing with coronavirus:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	468	238	230	468	57	112	167	133	468	**57**	**411**	468	36	97	114	106	116
% Valid Cases	46%	47%	45%	46%	40%	47%	46%	50%	46%	**32%**	**49%**	46%	44%	43%	46%	46%	51%
% Total Mentions	17%	17%	16%	17%	14%	18%	16%	18%	17%	**11%**	**18%** G	17%	15%	16%	16%	16%	18%
Criminal justice and police reform:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	234	**77**	**158**	234	33	57	**95**	**49**	234	**25**	**209**	234	**28**	**50**	**83**	**33**	**41**
% Valid Cases	23%	**15%**	**31%**	23%	24%	24%	**26%**	**18%**	23%	**14%**	**25%**	23%	**34%**	**22%**	**33%**	**14%**	**18%**
% Total Mentions	8%	**5%**	**11%** A	8%	8%	9%	**9%** F	**6%**	8%	**5%**	**9%** G	8%	**12%** JLM	**8%** L	**12%** JLM	**5%**	**6%**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Issues of Importance *

	Gender			Age					Urban Exurban			Generations				
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Bringing jobs and manufacturing back to the U S :Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	364	**214**	**150**	364	**48**	**54**	**157**	**104**	364	**118**	**246**	364	**18**	**64**	**67**	**124**	**90**
% Valid Cases	36%	**43%**	**29%**	36%	**34%**	**22%**	**43%**	**39%**	36%	**66%**	**29%**	36%	**22%**	**29%**	**27%**	**55%**	**39%**
% Total Mentions	13%	**15%**	**10%**	13%	**12%**	**8%**	**15%**	**14%**	13%	**23%**	**11%**	13%	**8%**	**11%**	**10%**	**19%**	**14%**
		B			**D**		**D**	**D**		**H**						**IJKM**	**IJK**
Other:Which of the following issues are most important to you in deciding on who to vote for President this year? Please choose up to three																	
Mentions	55	**43**	**13**	55	**19**	**14**	**9**	**14**	55	**4**	**51**	55	**0**	**31**	**6**	**5**	**14**
% Valid Cases	5%	**8%**	**3%**	5%	**14%**	**6%**	**2%**	**5%**	5%	**2%**	**6%**	5%	**0%**	**14%**	**2%**	**2%**	**6%**
% Total Mentions	2%	**3%**	**1%**	2%	**5%**	**2%**	**1%**	**2%**	2%	**1%**	**2%**	2%	**0%**	**5%**	**1%**	**1%**	**2%**
		B			**DEF**	**E**								**KM**			

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As you may know, the Black Lives Matter movement has brought attention to real racial disparities in American society Has the Black Lives Matter movement influenced your vote for President in 2020? *

		Gender			Age					Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
No influence, Im still voting for the same candidate																	
Count	725	**345**	**381**	725	**106**	**139**	**271**	**210**	725	132	593	725	60	**140**	**170**	**171**	**184**
Column %	72%	**69%**	**75% A**	72%	**75% D**	**57%**	**74% D**	**79% D**	72%	74%	71%	72%	73%	**63%**	**68%**	**75% J**	**80% JK**
Yes, it has, and Im now voting for Donald Trump																	
Count	112	**80**	**32**	112	12	33	38	29	112	23	89	112	6	29	24	27	26
Column %	11%	**16% B**	**6%**	11%	8%	14%	10%	11%	11%	13%	11%	11%	7%	13%	10%	12%	11%
Yes, it has, and Im now voting for Joe Biden																	
Count	114	55	59	114	**18**	**51**	**28**	**17**	114	**12**	**102**	114	**13**	**36**	**31**	21	13
Column %	11%	11%	12%	11%	**13% F**	**21% CEF**	**8%**	**6%**	11%	**7%**	**12% G**	11%	**16% M**	**16% LM**	**13% M**	9%	5%
Not Sure																	
Count	60	22	37	60	5	**19**	**27**	9	60	12	48	60	3	**18**	**23**	9	6
Column %	6%	4%	7%	6%	3%	**8% F**	**7% F**	4%	6%	7%	6%	6%	4%	**8% M**	**9% LM**	4%	3%

* Denotes variable with statistically significant findings

□   **Significant difference within groups: ABCDEFGJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

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Generally speaking, do you think of yourself as a   ? *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Democrat Count	452	**194**	**258**	452	**57**	**107**	**201**	**87**	452	**44**	**407**	452	**37**	**97**	**129**	**117**	**71**
Column %	45%	**39%**	**51%** **A**	45%	**41%**	**44%** **F**	**55%** **CDF**	**33%**	45%	**25%**	**49%** **G**	45%	**45%** **M**	**44%** **M**	**52%** **M**	**52%** **M**	**31%**
Independent Count	144	64	80	144	22	**48**	**47**	**27**	144	30	114	144	**17**	36	39	28	**25**
Column %	14%	13%	16%	14%	15%	**20%** **EF**	**13%**	**10%**	14%	17%	14%	14%	**20%** **M**	16%	16%	12%	**11%**
Republican Count	408	**239**	**168**	408	**61**	**86**	**111**	**150**	408	**101**	**306**	408	**29**	**89**	**80**	**76**	**134**
Column %	40%	**48%** **B**	**33%**	40%	**44%** **E**	**36%**	**30%**	**57%** **CDE**	40%	**57%** **H**	**37%**	40%	**35%**	**40%**	**32%**	**33%**	**58%** **IJKL**
Something Else Count	8	5	4	8	0	0	6	2	8	2	6	8	0	**0**	1	**7**	**0**
Column %	1%	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%	1%	0%	**0%**	0%	**3%** **JM**	**0%**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

■   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Which of the following are you? *

		Gender			Age					Urban Exurban				Generations				
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Male Count Column %	502 50%	**502 100% B**	**0 0%**	502 50%	**56 40%**	**97 40%**	**191 52% CD**	**159 60% CD**	502 50%	**65 36%**	**437 52% G**	502 50%	**22 27%**	**93 42% I**	**117 47% I**	**128 56% IJK**	**142 62% IJK**
Female Count Column %	509 50%	**0 0%**	**509 100% A**	509 50%	**85 60% EF**	**145 60% EF**	**174 48%**	**106 40%**	509 50%	**114 64% H**	**396 48%**	509 50%	**60 73% JKLM**	**130 58% LM**	**133 53% LM**	**100 44%**	**87 38%**
Other Count Column %	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▢   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Age Exit Poll *

		Gender			Age					Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
18 to 29 Count	140	**56**	**85**	140	**140**	**0**	**0**	**0**	140	**8**	**132**	140	**82**	**58**	**0**	**0**	**0**
Column %	14%	**11%**	**17%** A	14%	**100%** DEF	**0%**	**0%**	**0%**	14%	**5%**	**16%** G	14%	**100%** JKLM	**26%** KLM	**0%**	**0%**	**0%**
30 to 44 Count	242	**97**	**145**	242	**0**	**242**	**0**	**0**	242	**25**	**216**	242	**0**	**164**	**77**	**0**	**0**
Column %	24%	**19%**	**28%** A	24%	**0%**	**100%** CEF	**0%**	**0%**	24%	**14%**	**26%** G	24%	**0%**	**74%** IKLM	**31%** ILM	**0%**	**0%**
45 to 64 Count	365	191	174	365	**0**	**0**	**365**	**0**	365	71	294	365	**0**	**0**	172	192	**0**
Column %	36%	38%	34%	36%	**0%**	**0%**	**100%** CDF	**0%**	36%	40%	35%	36%	**0%**	**0%**	69% IJM	84% IJKM	**0%**
65+ Count	265	**159**	**106**	265	**0**	**0**	**0**	**265**	265	**74**	**191**	265	**0**	**0**	**0**	**35**	**229**
Column %	26%	**32%** B	**21%**	26%	**0%**	**0%**	**0%**	**100%** CDE	26%	**42%** H	**23%**	26%	**0%**	**0%**	**0%**	**16%** IJK	**100%** IJKL

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

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Race Exit Poll *

		Gender			Age					Urban Exurban			Generations				
	Total	**Male A**	**Female B**	**Total**	**18 to 29 C**	**30 to 44 D**	**45 to 64 E**	**65+ F**	**Total**	**Exurban G**	**Urban H**	**Total**	**iGen (Gen Z) (15-25) I**	**Echo (Millennials) (26-39) J**	**Gen X (40-55) K**	**Late Boomers (56-66) L**	**Early Boomers/Silent Generation (67+) M**
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
White Count	728	**398**	**330**	728	**67**	**169**	**268**	**224**	728	**170**	**558**	728	**42**	**131**	**164**	**196**	**195**
Column %	72%	**79% B**	**65%**	72%	**48%**	**70% C**	**73% C**	**85% CDE**	72%	**96% H**	**67%**	72%	**51%**	**59%**	**66% I**	**86% IJK**	**85% IJK**
Black Count	122	**27**	**95**	122	**24**	**28**	**61**	**9**	122	**5**	**118**	122	**22**	**22**	**54**	**19**	**5**
Column %	12%	**5%**	**19% A**	12%	**17% F**	**12% F**	**17% F**	**3%**	12%	**3%**	**14% G**	12%	**27% JLM**	**10% M**	**22% JLM**	**9% M**	**2%**
Latino Count	110	54	56	110	**42**	**23**	**20**	**24**	110	**1**	**109**	110	**13**	**49**	**14**	**12**	**23**
Column %	11%	11%	11%	11%	**30% DEF**	**10% E**	**5%**	**9%**	11%	**1%**	**13% G**	11%	**15% KL**	**22% KLM**	**6%**	**5%**	**10%**
Other Count	51	23	28	51	7	**20**	**16**	**7**	51	**2**	**49**	51	**5**	**21**	**17**	**0**	**7**
Column %	5%	5%	6%	5%	5%	**8% EF**	**4%**	**3%**	5%	**1%**	**6% G**	5%	**7% L**	**9% LM**	**7% L**	**0%**	**3% L**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▨   **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Education Exits *

		Gender			Age					Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
High School or Less																	
Count	385	182	204	385	44	70	161	110	385	66	319	385	17	75	88	111	95
Column %	38%	36%	40%	38%	32%	29%	44% CD	42% CD	38%	37%	38%	38%	21%	34% I	35% I	49% IJK	41% I
Some College																	
Count	293	135	158	293	38	65	89	100	293	81	212	293	31	51	59	61	91
Column %	29%	27%	31%	29%	27%	27%	24%	38% CDE	29%	45% H	25%	29%	38% JK	23%	24%	27%	40% JKL
College Graduate																	
Count	333	185	148	333	58	106	115	54	333	32	302	333	34	97	103	55	44
Column %	33%	37% B	29% B	33%	41% EF	44% EF	31% F	21%	33%	18%	36% G	33%	41% LM	44% LM	41% LM	24%	19%
Prefer Not to Say																	
Count	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: BCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Income Exit Polls *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Under $50k Count	379	**130**	**248**	379	**64**	**78**	131	106	379	76	303	379	**35**	80	**102**	**67**	**95**
Column %	37%	**26%**	**49%** A	37%	**45%** D	**32%**	36%	40%	37%	43%	36%	37%	**43%** L	36%	**41%** L	**29%**	**41%** L
$50k to $99,999 Count	290	**174**	**117**	290	40	65	**124**	**61**	290	**30**	**260**	290	**26**	**61**	**61**	**96**	45
Column %	29%	**35%** B	**23%**	29%	29%	27%	**34%** F	**23%**	29%	**17%**	**31%** G	29%	**32%** M	**28%** M	**25%**	**42%** JKM	20%
$100k or More Count	338	**198**	**141**	338	**36**	**95**	**109**	**98**	338	**72**	**267**	338	**21**	78	86	**64**	**89**
Column %	33%	**39%** B	**28%**	33%	**26%**	**39%** CE	**30%**	**37%** C	33%	**40%** H	**32%**	33%	**25%**	35%	35%	**28%**	**39%** IL
Prefer Not to Say Count	4	0	4	4	0	4	0	0	4	0	4	4	0	4	0	0	0
Column %	0%	0%	1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▢   Significant difference within groups: ABCDEFGHIJKLM

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

Marital Status Exits *

		Gender			Age					Urban Exurban				Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Married Count	579	**331**	**247**	579	**49**	**141**	**217**	**172**	579	**130**	**449**	579	**26**	**112**	**145**	**150**	**146**
Column %	57%	**66%** **B**	**49%**	57%	**35%**	**58%** **C**	**59%** **C**	**65%** **C**	57%	**73%** **H**	**54%**	57%	**31%**	**51%** **I**	**58%** **I**	**66%** **IJ**	**63%** **IJ**
Unmarried Count	432	**170**	**261**	432	**91**	**101**	**148**	**92**	432	**48**	**383**	432	**56**	**110**	**104**	**77**	**84**
Column %	43%	**34%**	**51%** **A**	43%	**65%** **DEF**	**42%**	**40%**	**35%**	43%	**27%**	**46%** **G**	43%	**69%** **JKLM**	**49%** **LM**	**42%**	**34%**	**37%**
Prefer Not to Say Count	1	0	1	1	0	0	1	0	1	0	1	1	0	0	0	1	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

College Graduate *

		Gender			Age					Urban Exurban				Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
College Graduate Count	333	**185**	**148**	333	**58**	**106**	**115**	**54**	333	**32**	**302**	333	**34**	**97**	**103**	**55**	**44**
Column %	33%	**37%** **B**	**29%**	33%	**41%** **EF**	**44%** **EF**	**31%** **F**	**21%**	33%	**18%**	**36%** **G**	33%	**41%** **LM**	**44%** **LM**	**41%** **LM**	**24%**	**19%**
Not A College Graduate Count	678	**316**	**362**	678	**82**	**135**	**250**	**210**	678	**147**	**531**	678	**48**	**125**	**146**	**172**	**185**
Column %	67%	**63%**	**71%** **A**	67%	**59%**	**56%**	**69%** **CD**	**79%** **CDE**	67%	**82%** **H**	**64%**	67%	**59%**	**56%**	**59%**	**76%** **IJK**	**81%** **IJK**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

White Male/Female Voters *

		Gender			Age					Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
White Males Count Column %	398 39%	**398** **79%** **B**	**0** **0%**	398 39%	**23** **16%**	**73** **30%**	**166** **46%** **CD**	**136** **51%** **CD**	398 39%	63 35%	335 40%	398 39%	**12** **15%**	**47** **21%**	**96** **39%** **IJ**	**119** **52%** **IJK**	**122** **53%** **IJK**
White Females Count Column %	330 33%	**0** **0%**	**330** **65%** **A**	330 33%	44 31%	**97** **40%** **E**	**101** **28%**	89 33%	330 33%	**107** **60%** **H**	**223** **27%**	330 33%	29 36%	**84** **38%** **K**	**67** **27%**	77 34%	73 32%
All Others Count Column %	283 28%	**104** **21%**	**179** **35%** **A**	283 28%	**73** **52%** **DEF**	**72** **30%** **F**	**97** **27%** **F**	**40** **15%**	283 28%	**8** **4%**	**275** **33%** **G**	283 28%	**40** **49%** **KLM**	**91** **41%** **LM**	**86** **34%** **LM**	**32** **14%**	**34** **15%**

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

▪　**Significant difference within groups: ABCDEFGHIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Education Among Whites by Gender *

		Gender			Age					Urban Exurban			Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
White College Grad Men																	
Count	147	147	0	147	12	51	54	30	147	9	138	147	6	32	61	23	25
Column %	15%	29% B	0%	15%	9%	21% CEF	15%	11%	15%	5%	17% G	15%	7%	14%	24% IJLM	10%	11%
White Non College Grad Men																	
Count	251	251	0	251	10	22	113	106	251	54	197	251	6	16	35	97	97
Column %	25%	50% B	0%	25%	7%	9%	31% CD	40% CDE	25%	31%	24%	25%	8%	7%	14% J	42% IJK	42% IJK
All Others																	
Count	613	104	509	613	117	169	198	129	613	115	498	613	70	175	153	108	107
Column %	61%	21%	100% A	61%	84% DEF	70% EF	54%	49%	61%	65%	60%	61%	85% KLM	79% KLM	61% LM	48%	47%

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

☐ **Significant difference within groups: ABCDEFGIJKLM**

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)

PollSmart MR National Poll Sept. 2-6, 2020

Urban Exurban *

		Gender			Age					Urban Exurban				Generations				
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Exurban Count Column %	178 18%	65 13%	114 22% A	178 18%	8 6%	25 10%	71 19% CD	74 28% CDE	178 18%	178 100% H	0 0%	178 18%	5 6%	23 11%	36 15% I	46 20% IJ	68 30% IJKL
Urban Count Column %	833 82%	437 87% B	396 78%	833 82%	132 94% EF	216 90% EF	294 81% F	191 72%	833 82%	0 0%	833 100% G	833 82%	77 94% KLM	199 89% LM	213 85% M	182 80% M	162 70%

Party Affiliation of US House District Rep *

	Gender			Age					Urban Exurban			Generations					
	Total	Male A	Female B	Total	18 to 29 C	30 to 44 D	45 to 64 E	65+ F	Total	Exurban G	Urban H	Total	iGen (Gen Z) (15-25) I	Echo (Millennials) (26-39) J	Gen X (40-55) K	Late Boomers (56-66) L	Early Boomers/Silent Generation (67+) M
Unweighted Sample Size	1,039	495	544	1,039	159	363	324	193	1,039	165	874	1,039	75	340	283	193	148
Democratic Party																	
Count	525	**288**	**237**	525	**86**	**132**	**187**	**120**	525	**27**	**498**	525	45	**130**	**120**	120	**110**
Column %	52%	**57%** B	**47%**	52%	**61%** EF	**55%** F	**51%**	**45%**	52%	**15%**	**60%** G	52%	55%	**59%** KM	**48%**	53%	**48%**
Independent																	
Count	1	1	0	1	1	0	0	0	1	0	1	1	0	1	0	0	0
Column %	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Republican Party																	
Count	485	**213**	**272**	485	**53**	**110**	**178**	**145**	485	**151**	**334**	485	37	**91**	**130**	108	**120**
Column %	48%	**42%**	**53%** A	48%	**38%**	**45%**	**49%** C	**55%** CD	48%	**85%** H	**40%**	48%	45%	**41%**	**52%** J	47%	**52%** J

Weight Variable = MS Weighting Variable, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHJKM

Respondents Included = 87%, Filter Applied(**Likely Voter** = Likely Voter)